



# Alaska State Council on the Arts 2011-2016 Strategic Plan

## OUR MISSION

The Alaska State Council on the Arts is a state agency that fosters the development of the arts for all Alaskans through education, partnerships, grants and services.

## OUR VISION

### *For Our State...*

We envision a future in which all Alaskans recognize the value of our unique arts and culture heritage

### *For Alaskan Communities...*

We envision a future in which the diversity of arts and cultural experiences are essential to healthy Alaskan communities

### *For Alaska's Artists and Arts Organizations...*

We envision a future of thriving artists and arts organizations, supported and recognized as vital contributors to the economic health of all communities

### *For the Alaska State Council on the Arts...*

We envision a future in which the Alaska State Council on the Arts is regarded as an essential partner in providing arts, cultural resources and arts education opportunities for Alaskans.

# ALASKA STATE COUNCIL ON THE ARTS 2011-2016 GOALS AND STRATEGIES

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## **I. Goal: Cultivate awareness and support of arts and culture**

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*Outcome 1.0: There will be increased public awareness of and participation in arts in Alaska*

Strategy 1: Educate public officials about the benefits of arts in Alaska

Strategy 2: Advocate for sustainable public funding at local, state and national levels

Strategy 3: Increase awareness of cultural diversity

Strategy 4: Strengthen communication, publications and research of, by and about Alaska Native Arts

Strategy 5: Maintain strategic relationships with state, regional and national organizations that advance ASCA's mission

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## **II. Goal: Promote equitable, accessible high quality arts education**

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*Outcome 2.0: There will be more arts education in the preK-12 curriculum;*

Strategy 1: Increase sequential learning in and through the arts for all preK-12 students in Alaska

Strategy 2: Support professional development for teaching artists, arts educators, classroom teachers & administrators

Strategy 3: Strengthen the Council's relationship with public agencies and policy makers that affect education policy

Strategy 4: Cultivate partnerships that expand and enrich arts learning opportunities

Strategy 5: Actively encourage and support Alaska Native Arts, culture, language, history and respect across all educational venues and institutions

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### **III. Goal: Expand Alaska's artistic vitality**

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*Outcome 3.0: There will be greater stability and opportunities in the creative sector of Alaska's economy;*

Strategy 1: Identify and provide services for artists and arts organizations

Strategy 2: Strengthen capacity of arts organizations to create and present work

Strategy 3: Develop opportunities for lifelong learning through the arts

Strategy 4: Increase ASCA services, local and regional networks, events and resources to highlight Alaska Native artists and develop community arts programs

*Outcome 3.1: Alaska artists will have more professional opportunities in the state;*

Strategy 1: Support sustainable opportunities for artists to live and work in Alaska

Strategy 2: Recognize excellence in the creative process

Strategy 3: Promote Alaska's artists

Strategy 4: Provide tools for Alaska Native artists to develop access to broad markets for economic sustainability

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### **IV. Goal: Build vibrant communities through the arts**

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*Outcome 4.0: Alaska communities will weave the arts into their economies, their community planning and their lives.*

Strategy 1: Increase number of arts participation opportunities

Strategy 2: Encourage enhancement of community design through art in public spaces

Strategy 3: Continue strong support for Alaska's local arts agencies, recognizing the valuable critical connections and services they provide

Strategy 4: Develop partnerships with agencies and organizations promoting cultural tourism and economic development

*Outcome 4.1: There will be increased public and private funding for the arts;*

Strategy 1: Broaden ASCA's reach through increased grants and technical services

Strategy 2: Work with other arts and cultural institutions for broader impact and potential for statewide cultural trust

Strategy 3: Advocate for increased funding opportunities for artists and arts organizations

Strategy 4: Continue to seek funding sources outside public funds to maintain agency sustainability

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## **V. Goal: Strengthen Council governance and administrative capacity**

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*Outcome 5.0: That ASCA will attract and retain committed Council members and staff who are recognized for their effective work throughout Alaska*

Strategy 1: Encourage gubernatorial appointments of Council members who are knowledgeable about the arts and represent the geographic and ethnic diversity of the state

Strategy 2: Continually evaluate the effectiveness of Council programs and services

Strategy 3: Ensure Council members remain informed so they can govern effectively and advocate for the arts

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Strategy 4: Ensure staff leadership and skills development through ongoing training

Strategy 5: Improve current technology to ensure agency efficiency

Strategy 6: Work with grantees and staff to improve arts program accessibility and inclusion that complies with ADA/Section 504 of the Rehabilitation Act of 1973